

B.C.A Semester - 3 (CBCS) Examination
December.-2020 [NEW COURSE]
CMS with WordPress & Magento (Core)

Time: 1:30 Hours**Marks: 42****Instructions:**

1. Figure to the right indicate marks.
 2. There are five questions in the question paper.
 3. Answer any three of the following questions.
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- Q.1(A) Attempt Following Questions. (03)
1. Write a full form of CMS.
 2. Which sign used for scope resolution?
 3. Who was started working with wordpress in 2003?
- Q.1(B) Attempt any two questions. (06)
1. How to attach Image to Post?
 2. Give Brief Overview of Wordpress.
 3. Explain Inheritance in detail.
 4. Explain Class constant in detail.
- Q.1(C) Attempt any one questions. (05)
1. Explain constructor with example.
 2. Explain advantages and disadvantages of wordpress.
- Q.2(A) Attempt Following Questions. (03)
1. Write a tab name in contact form 7.
 2. The content elements are the heart of any ____.
 3. ____ is a wordpress SEO plugin.
- Q.2(B) Attempt any two questions. (06)
1. What is theme?
 2. What is widgets?
 3. Write down step that how to install active plugin in wordpress.
 4. Explain archives widget in detail.
- Q.2(C) Attempt any one questions. (05)
1. List out common template file and explain any three of them.
 2. Write down steps that how to remove widgets from sidebar.
- Q.3(A) Attempt Following Questions. (03)
1. Write the use of get_the_author().
 2. Write the use of the_date().
 3. Explain wp_title().
- Q.3(B) Attempt any two questions. (06)
1. Explain get_footer() and get_header() in detail.
 2. Explain the_author_posts(), singal_cat_title() in detail.
 3. Explain any two link tag in detail.
 4. Explain the_excerpt(), get_the_title() in detail.
- Q.3(C) Attempt any one questions. (05)
1. Explain the loop in detail.
 2. List out author tags and explain any three of them.
- Q.4(A) Attempt Following Questions. (03)
1. What is magento?
 2. Give full form of MVC.
 3. List out different product type provided by magento.

- Q.4(B) Attempt any two questions. (06)
1. Explain architecture of magento.
 2. Write down steps to set up language.
 3. What are magento products? Explain steps to setup product.
 4. Explain advantages and disadvantages of magento in deatail.
- Q.4(C) Attempt any one questions. (05)
1. Write down steps to install magento.
 2. Explain types of products.
- Q.5(A) Attempt Following Questions. (03)
1. What is Google checkout in magento?
 2. _____ allows businesses to run smoothly and keeps customers happy.
 3. What is Payment gateway processes?
- Q.5(B) Attempt any two questions. (06)
1. Write down steps to setup order email.
 2. Write down steps to setup payment methods.
 3. Explain order life cycle in magento.
 4. Write a step to describe how to add manage tax classes in magento.
- Q.5 (C) Attempt any one questions. (05)
1. Explain shipping rates with its set up steps.
 2. Explain import/export tax rate with steps.
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